



# Visit Dartmoor

## Why advertise with us?

Visit Dartmoor is a private company owned by us, Jenny How and Simon Lloyd, created to promote and support local tourism businesses and their customers. We receive no outside funding, and everything is done in-house so that we can provide an extremely personal 7-day a week service.

We absolutely love what we do and have a passion for Dartmoor, which we promote as a superb destination for holidays, short breaks or day trips. Our website provides all the information on where to stay, what to do, where to eat and drink and how to get here, and is the perfect shop window to the world for Dartmoor.

We fully support our advertisers (members) with free training courses, business networking events and business showcase days, and we love to organise press visits and media coverage (see press articles - [www.visitdartmoor.co.uk/visit-dartmoor-pressroom](http://www.visitdartmoor.co.uk/visit-dartmoor-pressroom) with national and international journalists, travel writers and publications.

A full in-house design service is available to members, meaning artwork can be created FOC or at a very discounted rate, and we thoroughly enjoy creating and publishing our Dartmoor Destination Guide and our Active Dartmoor magazine.

**Free upload facility to promote your events, shows, courses and festivals - [www.visitdartmoor.co.uk/submit-your-event](http://www.visitdartmoor.co.uk/submit-your-event)**



## Why advertise with us continued

Our website is extremely powerful and works very effectively for everyone who advertises on it. **Over 1.4 MILLION unique visits last year**, we have an **average of 58,000 visits each month**.

**Visit Dartmoor is TOP in Google searches for most Dartmoor related searches**, usually only second to Dartmoor National Park, who link to us anyway!

### Social Media

**28,000 followers across Twitter, Facebook and Instagram.** Used extensively to support and promote Visit Dartmoor Members, our website and special offers from Member businesses.

### Special Offers Page

Special offers for any member can be posted on their page and will also display on our dedicated Special Offers page.

### Group Travel

We include Members in our itineraries and offer opportunities to be Leaflet Partners at the Trade Shows we attend.

### Press and PR Activity

We work with a wide range of Journalists, Broadcasters, Bloggers and Travel Writers. In the last twelve months we fulfilled 24 Press Trips involving Member businesses and provided editorial, images and information for dozens of TV companies, press enquiries and journalists requests. We send out monthly Press Releases featuring news from our Members and what's happening at Visit Dartmoor.

## Advertising opportunities available

- Full product page on [www.visitdartmoor.co.uk](http://www.visitdartmoor.co.uk) including photos, description, website link, from £115 a year.
- Banner adverts from £150 a quarter.
- Sponsored features from £150 a quarter.
- All prices subject to vat. where applicable.

# Membership prices and what is included

ACCOMMODATION PROVIDERS	BRONZE	SILVER	GOLD
All prices stated are for annual membership, starting at time of booking. <b>Plus VAT</b>			
1 - 15 Rooms	<b>£115</b>	<b>£165</b>	<b>£ 245</b>
Over 15 Rooms	<b>£135</b>	<b>£185</b>	<b>£295</b>
Name, map, address, telephone number, website link, email link, list of facilities, gradings, awards, full analytics.	✓	✓	✓
<b>Description:</b> Section used to promote members business.	✓	✓	✓
<b>Special Offers:</b> Upload your own special offers to the special offers page.		✓	✓
<b>Number of Pictures:</b> These images may be changed.	<b>1</b>	<b>6</b>	<b>15</b>
<b>Priority in search results:</b>	<b>3rd</b>	<b>2nd</b>	<b>1st</b>
<b>Visit Dartmoor members logo:</b> For use on your website and promotional materials	✓	✓	✓
<b>Social Media Marketing:</b> Inclusion in Visit Dartmoor's social media marketing		✓	✓
<b>Press and PR coverage:</b> Inclusion in Visit Dartmoor's Press & PR requests		✓	✓
<b>Video upload:</b> include a video on your page		✓	✓
<b>PDF upload:</b> include a downloadable pdf file on your page			✓
<b>Gallery image:</b> Large image included on scrolling gallery on category page			✓
<b>FREE Newsletter inclusion:</b> Business to consumer every quarter			✓
ATTRACTIONS, FOOD & DRINK, PUBS, GALLERIES, LARGE RETAIL AND ACTIVITY PROVIDERS	£125	£195	£275
Name, map, address, telephone number, website link, email link, list of facilities, gradings, awards, full analytics.	✓	✓	✓
<b>Description:</b> Section used to promote members business	✓	✓	✓
<b>Special Offers:</b> Upload your own special offers to the special offers page		✓	✓
<b>Number of Pictures:</b> These images may be changed	<b>1</b>	<b>6</b>	<b>15</b>
<b>Priority in search results:</b>	<b>3rd</b>	<b>2nd</b>	<b>1st</b>
<b>Visit Dartmoor members logo:</b> For use on your website and promotional materials	✓	✓	✓
<b>Social Media Marketing:</b> Inclusion in Visit Dartmoor's social media marketing		✓	✓
<b>Press and PR coverage:</b> Inclusion in Visit Dartmoor's Press & PR requests		✓	✓
<b>Video upload:</b> include a video on your page		✓	✓
<b>PDF upload:</b> include a downloadable pdf file on your page			✓
<b>Gallery image:</b> Large image included on scrolling gallery on category page			✓
<b>FREE Newsletter inclusion:</b> Business to consumer every quarter			✓
SMALL SHOPS	£75	£85	£100
Name, map, address, telephone number, website link, email link, list of facilities, gradings, awards, full analytics.	✓	✓	✓
<b>Description:</b> Section used to promote members business	✓	✓	✓
<b>Special Offers:</b> Upload your own special offers to the special offers page		✓	✓
<b>Number of Pictures:</b> These images may be changed	<b>1</b>	<b>6</b>	<b>15</b>
<b>Priority in search results:</b>	<b>3rd</b>	<b>2nd</b>	<b>1st</b>
<b>Visit Dartmoor members logo:</b> For use on your website and promotional materials		✓	✓
<b>Social Media Marketing:</b> Inclusion in Visit Dartmoor's social media marketing		✓	✓
<b>Press and PR coverage:</b> Inclusion in Visit Dartmoor's Press & PR requests		✓	✓
<b>Video upload:</b> include a video on your page		✓	✓

Don't hesitate to email or call us if you need to know more or would like to join us!  
[jenny@visitdartmoor.co.uk](mailto:jenny@visitdartmoor.co.uk) or [simon@visitdartmoor.co.uk](mailto:simon@visitdartmoor.co.uk) Telephone **01837 659224**