



Membership Rates



2020





Visit Dartmoor

Why advertise with us?

Visit Dartmoor is a private company owned by us, Jenny How and Simon Lloyd, created to promote and support local tourism businesses and their customers. We receive no outside funding, and everything is done in-house so that we can provide an extremely personal 7-day a week service.

We absolutely love what we do and have a passion for Dartmoor, which we promote as a superb destination for holidays, short breaks or day trips. Our website provides all the information on where to stay, what to do, where to eat and drink and how to get here, and is the perfect shop window to the world for Dartmoor.

We fully support our advertisers (members) with free training courses, business networking events and business showcase days, and we love to organise press visits and media coverage (see press articles - www.visitdartmoor.co.uk/visitor-info/press with national and international journalists, travel writers and publications.

A full in-house design service is available to members, meaning artwork can be created FOC or at a very discounted rate, and we thoroughly enjoy creating and publishing our Dartmoor Destination Guide and our Active Dartmoor magazine.

Free upload facility to promote your events, shows, courses and festivals - www.visitdartmoor.co.uk/whats-on/tell-us-about-your-event



Why advertise with us continued?

Our website is extremely powerful and works very effectively for everyone who advertises on it. **Over 1.4 MILLION unique visits last year**, we have an **average of 58,000 visits each month**.

Visit Dartmoor is TOP in Google searches for most Dartmoor related searches, usually only second to Dartmoor National Park, who link to us anyway!

Social Media

28,000 followers across Twitter, Facebook and Instagram. Used extensively to support and promote Visit Dartmoor Members, our website and special offers from Member businesses.

Special Offers Page

Special offers for any member can be posted on their page and will also display on our dedicated Special Offers page.

Group Travel

We include Members in our itineraries and offer opportunities to be Leaflet Partners at the Trade Shows we attend.

Press and PR Activity

We work with a wide range of Journalists, Broadcasters, Bloggers and Travel Writers. In 2018 we fulfilled 24 Press Trips involving Member businesses and provided editorial, images and information for dozens of TV companies, press enquiries and journalists requests. We send out monthly Press Releases featuring news from our Members and what's happening at Visit Dartmoor.

Advertising opportunities available

- Full product page on www.visitdartmoor.co.uk including photos, description, website link, from £115 a year.
- Banner adverts from £150 a quarter.
- Sponsored features from £150 a quarter.
- All prices subject to vat. where applicable.

Accommodation Providers

WHAT'S INCLUDED

Over 1.4 MILLION unique visits last year, we have an average of 58,000 visits each month.

MEMBERSHIP TYPE		BRONZE	SILVER	GOLD
All prices stated are for annual membership, starting at time of booking. Plus VAT	1 - 15 Rooms	£115	£165	£ 245
	Over 15 Rooms	£135	£185	£295
Name, map, address, telephone number, website link, email link, list of facilities, gradings, awards, full analytics.		✓	✓	✓
Description: Section used to promote members business.		✓	✓	✓
Special Offers: Upload your own special offers to the special offers page.			✓	✓
Number of Pictures: These images may be changed.		1	6	15
Priority in search results:		3rd	2nd	1st
Social Media Feed on Page: This function allows members to have Facebook and Twitter feed running on the right hand side of the page.			✓	✓
Social Media Marketing: Inclusion in Visit Dartmoor's social media marketing.			✓	✓
Press and PR coverage: Inclusion in Visit Dartmoor's Press & PR requests.			✓	✓
Inclusion in 'What's Nearby': During search results on other category pages clients will be featured at the bottom of the page in a 'What's Nearby' image gallery which has clickable navigation.			✓	✓
Inclusion in 'Featured Accommodation': Images at the bottom of category page with clickable navigation.				✓
Inclusion in 'Accommodation highlights': inclusion in the homepage highlights carousel for 'Accommodation'.				✓
Video upload: include a video on your page.				✓
PDF upload: include a downloadable pdf file on your page.				✓
Visit Dartmoor members logo: Given a jpeg of the Visit Dartmoor members logo for use on your website and promotional materials.		✓	✓	✓

Over 28,000 followers across Twitter, Facebook and Instagram



Attractions, Food & Drink, Pubs, Galleries, Large Retail and Activity Providers

WHAT'S INCLUDED

MEMBERSHIP TYPE	BRONZE	SILVER	GOLD
All prices stated are for annual membership, starting at time of booking. Plus VAT	£125	£195	£ 275
Name, map, address, telephone number, website link, email link, list of facilities, gradings, awards, full analytics.	✓	✓	✓
Description: Section used to promote members business.	✓	✓	✓
Number of Pictures: These images may be changed.	1	6	15
Priority in search results:	3rd	2nd	1st
Social Media Feed on Page: This function allows members to have Facebook and Twitter feed running on the right hand side of the page.		✓	✓
Social Media Marketing: Inclusion in Visit Dartmoor's social media marketing.		✓	✓
Inclusion in 'What's Nearby': During search results on other business pages clients will be featured at the bottom of the page in a 'What's Nearby' image gallery which has clickable navigation.		✓	✓
Inclusion in 'Featured...': Members will be included in an image gallery at the bottom of the category page which has clickable navigation.			✓
Inclusion in 'Things to do highlights': inclusion in the homepage highlights carousel for 'Things to Do'.			✓
Video upload: include a video on your page.			✓
PDF upload: include a downloadable pdf file on your page.			✓
Visit Dartmoor members logo: Given a jpeg of the Visit Dartmoor members logo for use on your website and promotional materials.	✓	✓	✓



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in Google searches
for most Dartmoor
related searches

Small Local Shops

WHAT'S INCLUDED

MEMBERSHIP TYPE	BRONZE	SILVER	GOLD
All prices stated are for annual membership, starting at time of booking. Plus VAT	£75	£85	£ 100
Name, map, address, telephone number, website link, email link, list of facilities, gradings, awards, full analytics.	✓	✓	✓
Description: Section used to promote members business.	✓	✓	✓
Number of Pictures: These images may be changed	3	6	15
Priority in search results:	3rd	2nd	1st
Social Media Feed on Page: This function allows members to have Facebook and Twitter feed running on the right hand side of the page.		✓	✓
Social Media Marketing: Inclusion in Visit Dartmoor's social media marketing.		✓	✓
Inclusion in 'What's Nearby': During search results on other business pages clients will be featured at the bottom of the page in a 'What's Nearby' image gallery which has clickable navigation.		✓	✓
Inclusion in 'Featured...': Members will be included in an image gallery at the bottom of the category page which has clickable navigation.			✓
Inclusion in 'Things to do highlights': inclusion in the homepage highlights carousel for 'Things to Do'.			✓
Video upload: include a video on your page.			✓
PDF upload: include a downloadable pdf file on your page.			✓
Visit Dartmoor members logo: Given a jpeg of the Visit Dartmoor members logo for use on your website and promotional materials	✓	✓	✓



We are always very happy to talk to, or visit, existing or new advertisers. Please don't hesitate to ring us for more information on **01837 659224** or email Jen at **jenny@visitdartmoor.co.uk** You're most welcome to come in and see us too!

Visit Dartmoor Wykeham House Station Road Okehampton Devon EX20 1DY Tel: **01837 659 224** www.visitdartmoor.co.uk

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